

## Launch of the IP-Backed Finance Report for Türkiye

December 13, 2024

<b>11:00</b>	<b>Opening Remarks</b>  Prof. Dr. M. Zeki DURAK, President, Turkish Patent and Trademark Office (TÜRKPATENT) Prof. DR. Habip ASAN, Director, Division for Transition and Developed Countries, World Intellectual Property Organization (WIPO)
<b>11:15</b>	<b>Introduction to the Country Reports Project</b>  Allison MAGES, Head, IP Commercialization Section, IP for Business Division (IPBD), WIPO
<b>11:30</b>	<b>Introduction to the IP-Backed Financing Report of Türkiye</b>  Gülçin HASPOLAT, IP Expert, Department of EU and Foreign Affairs, TÜRKPATENT
<b>11:45</b>	<b>Keynote Speech</b>  Doç. Dr. Sakine TUNCAY, Inventor and Co-founder, Dermis-Pharma
<b>12:00</b>	<b>Question-Answer</b>