

REGIONAL CONFERENCE ON INTELLECTUAL PROPERTY AND THE GREEN TRANSITION

IP TOOLS FOR SUSTAINABLE INNOVATION



23 OCTOBER'26



Istanbul Chamber of Industry Conference Hall
Odakule, Beyoğlu-Istanbul



GREEN
INNOVATION



GREEN
BRANDING



SUSTAINABLE
LOCAL ECONOMIES



A SUSTAINABLE
FUTURE

PROGRAMME

09:15 **Registration and Welcome Coffee**

10:00 **Opening Ceremony**

Dr. Faruk Sarı, Board Member, Istanbul Chamber of Industry

Mr. Jérémie Fénichel, Executive Director, Directorate of Industrial Property and International Affairs, INPI

Prof. Dr. M. Zeki Durak, President, TÜRKPATENT

Dr. Roberta Romano-Götsch, Chief Sustainability Officer, EPO

Prof. Dr. Habip Asan, Director, Division for Transition and Developed Countries, Regional and National Development Sector of WIPO

10:20 **Keynote Address: WIPO GREEN: Accelerating the Green Transition through Innovation, Intellectual Property and Collaboration**

Speaker: Mr. Yoshinari Oyama, Green Technology and Liaison Officer, Climate Change and Food Security, WIPO

10:40 **Coffee Break**

11:00 **Panel I: Patenting Climate Technologies: The Role of IP in Accelerating Green Innovation**

Moderator: Dr. Jinane Kabbara, Regional Intellectual Property Counsellor, INPI

Speakers: Dr. Roberta Romano-Götsch, Chief Sustainability Officer, EPO

Dr. Romain Soustelle, Associate Professor, Center for International Intellectual Property studies, University of Strasbourg

Mr. Abdulrahman Almousa, General Director of Renewable Energy Technology Catalyzation, King Abdullah City for Atomic and Renewable Energy

12:15 **Lunch Break**

13:30 **Panel II: Green Branding and Sustainability Claims: Challenges for Trademark Systems**

Moderator: Dr. Elif Betül Akın, Head of Re-examination and Evaluation Department, TÜRKPATENT

Speakers: Ms. Hande Hançar, Partner, Gün + Partners

Ms. Muriel Siro, Team Leader, Legal Department, EUIPO

Ms. Yonca Çelebi, INTA Brands and Sustainability Committee, Former Committee Member

14:45 **Coffee Break**

15:00 **Panel III: Geographical Indications and Sustainable Local Economies**

Moderator: Dr. Hakan Kızıltepe, Head of GIS Department, TÜRKPATENT

Speakers: Mr. Arnaud Lellinger, Lawyer at LLF Avocats and Vice-Chair of the Geographical Indications Committee, ECTA (European Communities Trade Mark Association)

Mr. Antoine Ginestet, Head of GIS Department, INPI

Mr. Birol Uluşan, Food Category & Geographical Indications Coordinator, METRO Türkiye

16:15 **Closing Remarks**



**TURK
[PATENT]**

**RÉPUBLIQUE
FRANÇAISE**
*Liberté
Égalité
Fraternité*

inpi
FRANCE

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION



ISTANBUL
CHAMBER OF INDUSTRY

I cordially invite you to the Regional Conference on Intellectual Property and Green Transition: Intellectual Property Tools for Sustainable Innovation, organised in cooperation with the Turkish Patent and Trademark Office (TÜRKPATENT) and the French National Institute of Industrial Property (INPI), supported by the World Intellectual Property Organization (WIPO), and hosted by the Istanbul Chamber of Industry (ISO).

Prof. Dr. M. Zeki DURAK
President
Turkish Patent and Trademark Office



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